



## Free Trial Bonus Pitch Letter Template

SUBJECT: From a customer – A free [insert content type] for your customers?

Hi [insert recipient's name],

My name is [insert your name] and I recently purchased [insert product name]. I wanted to let you know that I think it was [awesome / just what I needed / you choose something] and I loved [insert what you loved about it in some detail].

I actually work in a similar market and could offer free [describe the content package] that I thought your customers might find useful. [insert a specific reason why it would be useful – how does it enhance the current product?].

All you would need to do is post a small free promotion, using your affiliate link, on your download page that looks like this [insert link to free trial offer]. Then when they sign up for a free trial of my [insert membership name] membership, using your affiliate link, you'll earn 50% recurring commissions each month.

If you're interested in learning more or have any questions, please let me know. I look forward to working with you to deliver quality content to your customers and to make some money together.

Respectfully,  
[insert your name]  
[title, website address]

[insert any contact information like telephone number, Skype, etc. in case they want to get a hold of you]