



**Insert Prehead That Introduces Your Headline...**

## **Insert Your Attention-Getting Headline with a Big Promise Here...And It's Completely Free**

You can also add a bit of extra information here to get your visitor to continue reading your letter. Give them something to look forward to.

**Insert  
Photo**

**From:** Your Name

**Date:** Insert Date

**Subject:** Insert a subject here

Dear Fellow XXXX,

Identify a problem for your readers...and show them you feel their pain. Or if you're appealing to an inner-most desire, talk about it here.

### **Sub-Headline to Introduce Newsletter, Freebie, Teleseminar, Etc.**

Now that they understand they have a problem and that **you** can help them solve it, tell them specific details about your offer. You can also insert a "product" image...even if the "product" is free.

**Insert  
Photo**

**"Add a Headline That Shows Main Point of Testimonial"**

Before I signed up, only my mom would tell me I was handsome. Now **all the ladies can't seem to get enough.**

Thank you for providing me with the confidence to do more with my life.

- Joe Dude  
His Town, His State  
www.HisWebsite.com

- ✓ Add a bulleted list of what you'll cover.
- ✓ Be sure to include teasers on what they'll learn buy buying your course.
- ✓ Provide as much detail as possible (without giving away all the course info), so they can make their opt-in decision.
- ✓ Many people will sign up based on just a small tidbit in a tiny little bullet-point on your sales page.

## Claim Your Free Access to INSERT WHAT YOU'RE OFFERING

Simply enter your name, email address and click 'Sign Me Up!' below to instantly claim your free gift.

Insert your subscription box code here.

Your privacy is protected and your email address will only be used by COMPANY NAME to communicate with you about INSERT YOUR SUBJECT related subjects. You can cancel your subscription at anytime.

Make a final promise on what your offer will help your prospects with.

Here's to Your XXXXX,

*My Signature*

Your Full Name

Your Title

**P.S.** Add a P.S. that encourages them not to leave without signing up. [Click here to get started.](#)

**P.P.S.** Add another P.S. with another reason to sign up. [Get yours free now.](#)

**P.P.S.** Try another reason to get them to sign up [by clicking here.](#)

**"Add a Headline That Shows Main Point of Testimonial"**

Insert  
Photo

Your **advice has been invaluable to my confidence level.** Since signing up, I have been able to secure a new job, a new apartment and have a date every Saturday night.

My Dad keep asking me to send you a thank you, so he can **finally** turn my bedroom into the games room he's been dreaming of.

- Jane Dudette  
Her Town, Her State  
[www.HerWebsite.com](http://www.HerWebsite.com)